



**codecrew**  
EMAILING FOR A SUSTAINABLE EARTH

# 2022 Best Designs



*PetLabCo.*

Early St Patrick's Day Sale:  
*30% Off Subscriptions*

The perfect addition to your  
pup's Probiotic Chews.

SUBSCRIBE NOW



# January / 2022

This is a collection of our designs that made the biggest waves in H1 2022. Both for their impact on our clients' ROI and the awards we've won with them.

**ORU KAYAK**

## How to Paddle with Your Pup

Kayaking with your dog is a great way to make memories while sharing the magic of the open water. And now you can learn to do it safely while keeping your pup as comfortable as can be with this helpful guide.

[LEARN MORE](#)

**The Beach LT**

Explore the world with your pup in the lightweight, roomy **Beach LT**:

- The large open cockpit is spacious enough to fit you and your dog comfortably.
- The Beach LT is only 25 pounds - half the weight of a traditional kayak.
- It's a stable boat with great tracking, so it's ideal for new paddlers but sporty enough for experienced kayakers, too.
- The Beach LT is designed for day trips and mellow paddling sessions on calm waters.

[SHOP NOW](#)

**NEUROGAN**

MLK DAY SALE

## 50% OFF NEW Vegan CBD Gummies

[Buy Now](#)

To commemorate Martin Luther King Day, we're offering 50% OFF our NEW vegan CBD Gummies with terpenes. **Use the code: MLK CBD 50**

*Offer available for a limited time only.*

[Buy Now](#)

### Be Your Best Self

Enjoy the peaceful holiday with Neurogan's New Vegan 120MG and enjoy a **free gummy divider gift**.

**Vegan CBD Rest Gummies**  
3600MG + Indica Terpenes  
These high-strength gummies are 100% plant based with an Indica blend of terpenes and 120MG of CBD each to support relaxation.

**Vegan CBD Gummies**  
3600MG + Sativa Terpenes  
A tasty way to uplift the mood while encouraging a sense of relaxation.

[Shop Now](#)

**"Design is intelligence made visible" — Alina Wheeler**

**mitzi**

Naturally Beautiful

Alyssa 6 Light Flush Mount. Photo, Janet Kwan

Bring the beauty of nature indoors with delicate floral motifs, soft woven materials and organic shapes.

[DISCOVER NATURALS](#)

### Alyssa Flush Mount

[EXPLORE](#)

### Dolores Pendant

[EXPLORE](#)

### Dani Pendant

[EXPLORE](#)

*"This email in particular always draws my attention and proves that pure minimalism works - if done right AND for the right brand. Its design has a minimal color palette combined with simple, harsh shapes. And yet, it's so rich, vibrant and flows so well visually"*

**Laura Araujo, Junior Designer at CodeCrew**

PetLabCo.

# SAVE Over \$17 On Every Tin Of Probiotic Chews

Order 2 tins of Probiotic Chews on subscription for just \$42.29 RRP \$24.67 each, and you'll get a **FREE pack of Salmon Bites.**

SUBSCRIBE NOW



## Hayden LA

Since partnering with CodeCrew, Hayden LA has seen a 59% YoY increase in campaign revenue, plus a 52% increase in order value from automated flows. Revenue increases are *always* in vogue.

HAYDEN  
LOS ANGELES

STOCK UP ON STOCK UP ON STOCK UP ON

### Timeless Looks!

Enjoy free shipping:

- when you spend \$500 or more on domestic orders only on [ws.haydenla.com](https://ws.haydenla.com)
- when you spend \$500 or more on **Hayden LA app** domestic orders
- on **tradeshow** domestic orders

until January 31

Choose from a variety of timeless new styles, from feminine floral favorites to boho-chic dresses and comfy hoodies. Purchasing is easy on the Hayden LA app and we'd also love to meet you at our trade shows, where you get to view all the textures and colors in person.

STOCK UP NOW

### Hayden LA team's Best Picks of the Season

The new year has arrived and what better way to start it off by refreshing your collection with our pieces of the season!

SHOP BEST PICKS

NEUROGAN

### Get FREE CBN Oil Worth \$109.95

Buy a 3-pack of any product and you'll get a FREE CBN Oil 4000MG worth \$109.95. Code: **PACKCBD**  
This offer includes any CBD 3-packs. Limited time only.

Buy Now

### MORE ABOUT Our Signature CBN Oil

IT HELPS SUPPORT RELAXATION AND SLEEP

MADE WITH ORGANIC NATURAL FLAVORING

This **CBN OIL 4000MG** offers 33MG of CBD and CBN per serving combined, so it's a great choice for those with some CBD experience.

Shop Now Learn More

### Why You Should Take CBD Regularly

For best results, you should take CBD every day for an extended period of time. CBD is lipophilic (fat-soluble) which means it compounds in your body. So the more regularly you take it, the stronger the benefits can become.

And with our **Pack Mania offer**, it's easier than ever to ensure that you never miss a dose.

Shop Now

Recipes **Great Jones** Shop

## Sauce Material

**Shop Saucy**

Saucy, our three-quart stainless-steel sauce pan, is one of our most versatile designs. It's great for small batches of rice, pasta, and of course, sauce — designed to make stirring and whisking a breeze.

**Here's why:**

- 1 Saucy has curved (not straight) sides — etched measurements mean less dishes (and no mental math).
- 2 A handy pouring spout will prevent spills.
- 3 It's oven-safe up to 500°F and dishwasher-friendly for easy cleanup.

**Shop Saucy**

Follow us @greatjones

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**Great Jones Goods** is best known for their brightly-colored kitchenware. We brought these bold hues into each design to reinforce the colors of their products, and wow are these emails scroll-stoppers.

Recipes **Great Jones** Shop

## Here to Help

**Shop Now**

We're here to answer all your burning questions. Not sure where to start? Check out some of our most recent requests.

**Hi there! I have a lot of cabbage I don't know what to do with. Can you help?**

Why not try a hearty braised cabbage dish?

**You'll need:**

- A whole cabbage
- The Dutchess Dutch oven
- Vegetable or chicken stock
- Bonus: pork sausage and pasta

**"Biscuit good time recipe consult."**

Milk Bar's chocolate peppermint cookie pie is always a good time!

**You'll need:**

- Pie and pretzel crumb ingredients (see recipe)
- A Holy Sheet half-sheet pan

**"Bitter melon, three eggs, fresh beets, squash, spinach."**

The best thing to do with a random assortment of vegetables? Add them to a frittata or scramble.

**You'll need:**

- Vegetables of your choice
- Eggs
- Any cheese (Parm always works in a pinch)
- A Large Fry skillet

Hudson Valley LIGHTING GROUP

## SPRING REFRESH

Burnbank Lantern, Troy Lighting Image Production, Major Visual

Casually sophisticated designs and eclectic materials create elevated, inviting outdoor spaces.

**Explore The Collection**

BURNBANK LANTERN

MESA WALL SCONCE

SANDERS LANTERN

CATALINA WALL SCONCE

**Explore Exterior Lighting**

### FINISHING TOUCHES

A textured black finish adds understated style and highlights each piece's most notable features.

**Explore**

Brandon Wall Sconce, Troy Lighting Image Production, Major Visual

ORU KAYAK

## LET'S GET THE NEW YEAR STARTED OFF RIGHT SAVE UP TO \$175

Great news - we're extending our holiday sale into the new year. So make a resolution to spend more time on the water, exercise more and try a new hobby in 2022.

<p><b>Inlet</b></p> <p>\$899 * \$799</p> <p>Code: <b>NEWYEAR100</b></p>	<p><b>Beach LT</b></p> <p>\$1,199 * \$1,074</p> <p>Code: <b>NEWYEAR125</b></p>
<p><b>Coast XT</b></p> <p>\$1,999 * \$1,824</p> <p>Code: <b>NEWYEAR175</b></p>	<p><b>Bay ST</b></p> <p>\$1,499 * \$1,374</p> <p>Code: <b>NEWYEAR125</b></p>
<p><b>Haven TT</b></p> <p>\$1,999 * \$1,824</p> <p>Code: <b>NEWYEAR175</b></p>	<p><b>Accessories</b></p> <p>20% OFF</p> <p>Code: <b>NEWYEARGEAR</b></p>

Hurry - sale ends 01/03.

**SHOP NOW**

### Financing and Support

Don't take our word for it. Hear from 40,000 of our closest friends.

ORU KAYAK

KAYAKS GEAR FINANCING SUPPORT

ORU KAYAK Inc. 2022 Designed & engineered in California. Unsubscribe | Preferences


"These are awesome! I wish I had feedback, because this looks like it got a lot of love and attention, and I don't want to just give it a flippant two-second thumbs up. But no, honestly, these are super on-brand and really strategic."

**Email design feedback from our client Kyle Rose, Co-Founder of Trippy Outdoor**

**February / 2022**






Recipes **Great Jones** Shop

# The Dutchess



[Shop The Dutchess](#)


Here's why **The Dutchess**, our 6.75-quart Dutch oven, has been a bestseller since we introduced it in 2018:




-  Made from enameled cast iron, which retains heat better than any other material.
-  Safe for stovetops and inside ovens — and our oversized handles allow you to lift The Dutchess between the two with ease.
-  Available in 7 of our signature colors. Not sure which to choose? Take our [color quiz!](#)
-  Functions as serverware and a beautiful table centerpiece.
-  We designed it to last — buy it once, love it forever.

[Shop The Dutchess](#)

## Honey, We Shrunk The Dutchess

Cooking for just one or two? Our 3.5-quart Dutch Baby is the perfect starter Dutch oven — designed for smaller batches and kitchens.



-  Like The Dutchess, Dutch Baby is dishwasher-friendly for easy cleanup.
-  Sized to fit to a single burner, so heating is even.
-  It nests perfectly inside The Dutchess to save you space (also a good excuse to treat yourself to both).
-  Available in four bright colors.

[Shop Dutch Baby](#)

[Menu](#) **Mosaic** [Blog](#)



# serving up this

# week's best sellers.


Packed with veggies, these **bake-and-serve** Family Meals will have everyone coming back for seconds.

[Shop Family Meals](#)

**NEUROGAN**

**Subscribe And Save 25%**  
ON EVERY CBD, CBN OR CBG ORDER

[Start Subscription](#)




CBD is most effective when it's taken consistently. That's why we created **Subscribe & Save** - our CBD subscription service that regularly delivers premium products to your door and **saves you 25%, every time.** Here's how it works:

1. Click on any CBD, CBG or CBN item.
2. Choose 'Subscribe & Save 25%'.
3. Get your product delivered every 14, 30, 60 or 90 days.
4. Change or cancel your subscription anytime.




The Subscribe & Save feature is available for all Neurogan CBD, CBN and CBG products.



[Start Shopping](#)

LET'S GET SOCIAL: @neurogan



INTRODUCING A NEW DIMENSION OF SELF CARE

**Forbes**



**NEUROGAN®**

SHOP ABOUT LEARN PARTNER CONTACT

This product is not for use by or sale to persons under the age of 18. This product should be used only as directed on the label. It should not be used if you are pregnant or nursing. Consult with a physician before use if you have a serious medical condition or use prescription medications. A Doctor's advice should be sought before using this and any dietary product. All trademarks and copyrights are property of their respective owners and are not affiliated with nor do they endorse this product. This product is not intended to diagnose, treat, cure or prevent any disease. By using this site you agree to follow the Privacy Policy and all Terms & Conditions printed on this site. Void where prohibited by law.

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FREE DOMESTIC SHIPPING ON HAYDEN LA, APP AND TRADESHOW ORDERS OVER \$500!

DISCLAIMER: YOU MUST HAVE A VALID CREDIT CARD ON FILE FOR THIS PROMOTION TO APPLY TO YOUR ORDER


**HAYDEN**  
LOS ANGELES

**A STYLE RESET FOR SPRING**



The **Spring/Summer** In Stock collection features new pieces that are in stock and ready to ship right now.

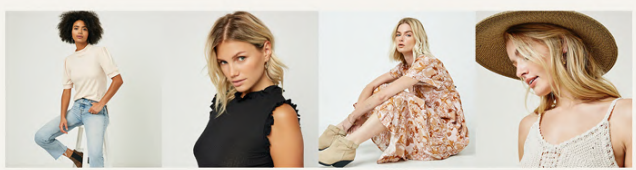
[SHOP NOW](#)



From flowing floral dresses to boho-chic blouses, these looks will help your customers welcome the new season in style while feeling their most *confident and authentic* selves.

[SHOP NOW](#)

**HAYDEN**  
LOS ANGELES



EXCLUSIVES | SALE | ABOUT US | CONTACT US | UNSUBSCRIBE

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Why settle for plain old bullet points? Using numbers, illustrations or product images to create a list (like the designs below) not only states your points clearly, you're also creating more visual appeal for the customer. Win-win!


**The beauty of simplicity**


TEMPEST Sign Up Resources About Us

**The Weekly Edit**  
Your Guide to Living Alcohol-Free


**Coming up in Tempest Membership**

 Tonight at 6pm-11pm EST: our open group call for real-time Super Bowl support and accountability! If you could use a few sober buddies by your side (virtually) during the big game, **sign up for Tempest Membership to save your seat.**

 Start exploring and rethinking your relationship with alcohol—no labels needed. Complete this 5-minute quiz to better understand how your drinking is impacting your life...and what you can do about it. **Take the quiz.**

 Tackle cravings head-on, learn to deal with the discomfort, and develop new coping skills in the process with our newest series in Membership. This week's lesson? "Overcoming the Urge to Drink." **Let's do this.**

**Member Spotlight**

 "It was the exact experience I needed to change my life. I'd just made the decision to stop drinking and Tempest helped me to shift my thinking from stopping something to beginning so many other things in my life."  
-**Jacqueline, Tempest Member**

**Contrast helps guide the eye**


**ORU KAYAK**

**Just Landed**  
**NEW LED LIGHT KITS**

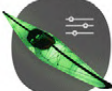
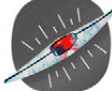
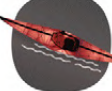
Get yours now and **SAVE 20%**.

Code: **BRIGHT**

[GET YOUR LED LIGHT KIT](#)



Kayaking just got even more exciting with our **NEW LED Light Kits**. With these lights, you can:

-  Totally customize your kayak with 13 colors and four amazing modes.
-  Plan more nighttime paddling sessions (at 55 lumens, they're super-bright).
-  Light the way on any kind of water (they're IP68 water-resistant).

Each pack includes 2 rechargeable lights. The more lights you add the brighter your kayak will glow!  
**Ready to explore like never before?**

[GET YOUR LED LIGHT KIT](#)

"As designers we have to put ourselves in the shoes of the client and the end user as well; we have to know what emotions to convey and how our creativity will speak to them."

**Leonardo Human,  
Design Specialist at CodeCrew**

**SOM SLEEP**

**Get 22% OFF**  
**2+ Packs For Twosday\***

Today is the only time in history that the date will be 02/22/2022. So we're giving you **22% OFF** two or more packs of Som Sleep.

**Code: TWOSDAY**

Hurry, this is a limited time offer.

**BUY NOW**

\*Excludes sleep masks and subscription orders.

22% SALE  
22% SALE  
22% SALE  
22% SALE

CATCH US ON THE GRAM @GETSOMSLEEP

**SOM SLEEP**

Manage preferences | Unsubscribe  
© 2022 Som Sleep. All rights reserved.

**ORU KAYAK**

**THE COAST XT + INLET  
Black Editions Are Selling Out**

**GET YOURS NOW**

**The Inlet: Black Edition**

Light, portable, and perfect for beginners. The good news is we still have some available, but **stock is limited**, so get yours now.

**SHOP NOW**

**The Coast XT: Black Edition**

Based on the same portable, 16-foot performance kayak as our standard Coast XT with a sleek and stealthy black finish. **We've only made a limited number**, so order while you can!

**BUY NOW**

**ORU + SUBARU  
An Unforgettable Adventure**

We've partnered with the iconic car brand Subaru to bring you a truly awesome video, showing off the lush beauty of the Pacific Northwest. Just one more place where you can have unforgettable adventures in your Oru Kayak. From one of our brand ambassadors on Instagram:

*"It's incredible to be able to access a place that feels so remote during these winter months - even better paddling out on the glacial waters below Colonial Peak."*

**SEE THE POST**

**PetLabCo.**

**Treat The One You Really Love**  
**30% OFF Probiotic Chews + FREE Bandana**

**SHOP NOW**

*Free Valentine's Gift*

**Best Value**

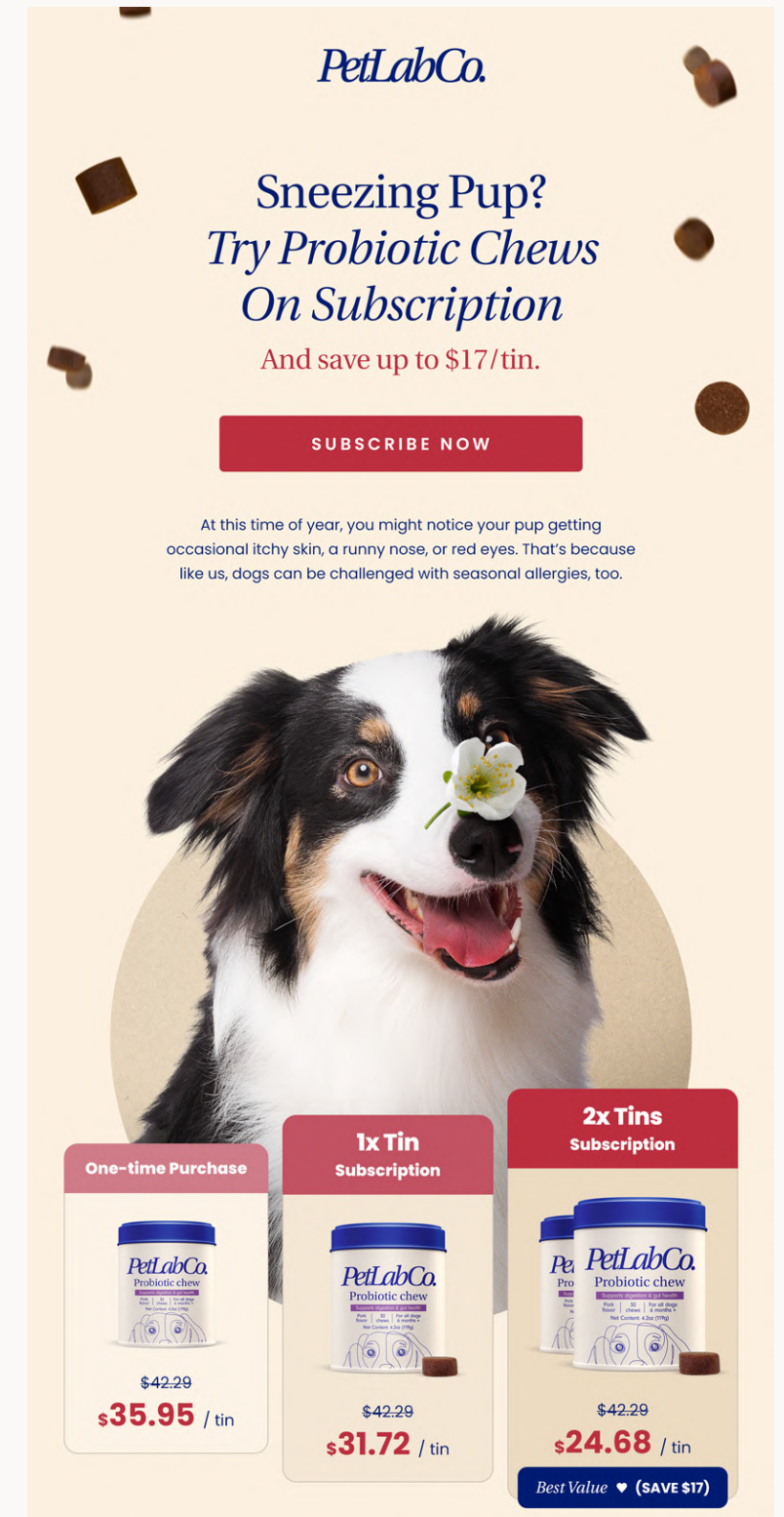
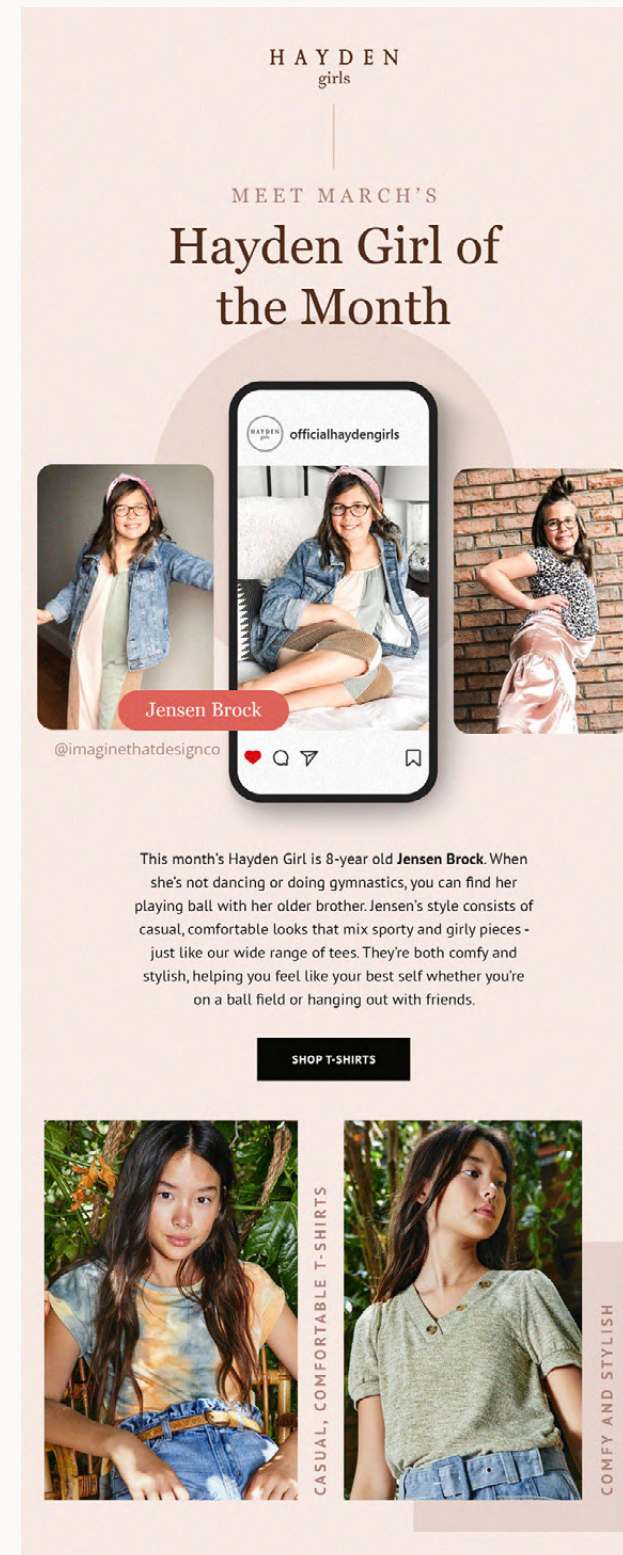
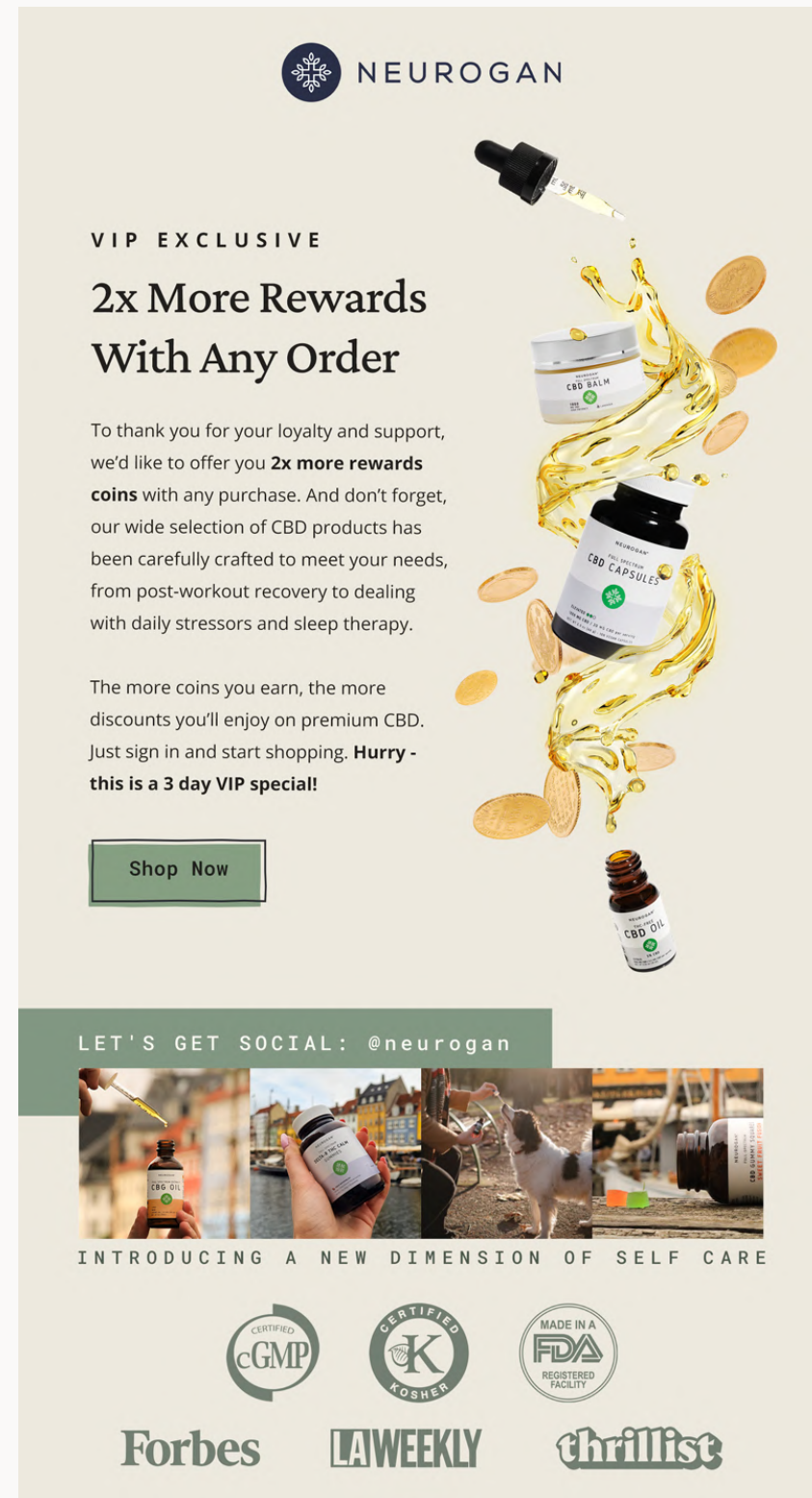
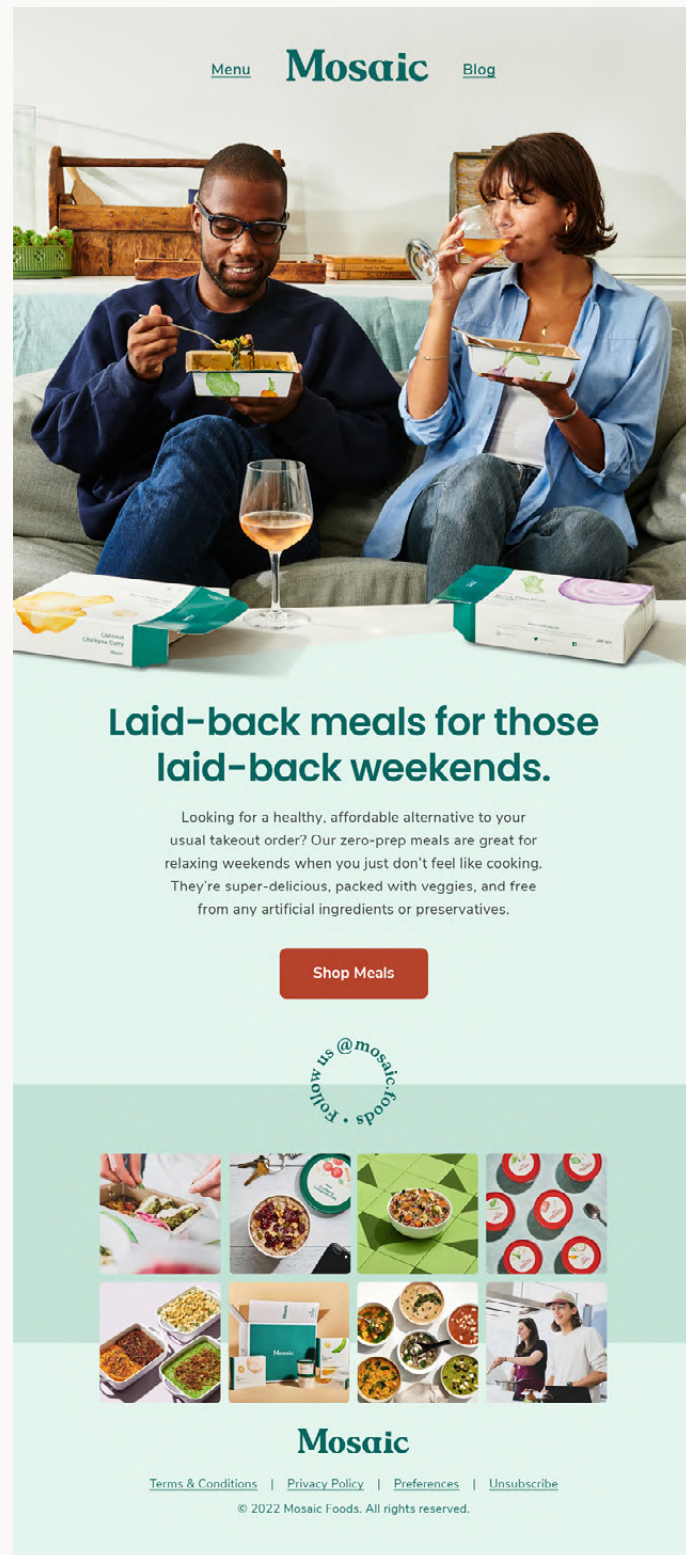
<p><b>\$42.29</b> <b>\$35.95 / tin</b> <b>(SAVE \$6.34)</b></p> <p><b>One-Time Purchase</b></p>	<p><b>\$29.60 / tin</b> <b>(SAVE \$12.68)</b> <b>+ FREE Gift</b></p> <p><b>Subscription For 1 Tin</b></p>	<p><b>\$23.04 / tin</b> <b>(SAVE \$19.25)</b> <b>+ FREE Gift</b></p> <p><b>Subscription For 2 Tins</b></p>
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**This campaign was one of PetLab Co's highest performing sends for the quarter, bringing in more revenue than any other campaign sent in February.**

“Even with challenging, text-heavy emails, there is always a way of creating a story that's rewarding to the eye.”

**Nebojsa Palibrk, Design Specialist at CodeCrew**

**Pro Tip: A brand can come across as a lot more authentic and genuine by displaying UGC in their email designs.**





*It's never been easier  
to eat your greens.*



*PetLabCo.*



**NEW**  
*Anal Gland Support*

Is your pup's rear-end a little smelly? They might need help to support healthy anal glands.

**BUY NOW**

*What It's Made Of*

Packed with over 750 million CFU per scoop from carefully selected Probiotics, Prebiotics, Pumpkin Powder, and Beet Pulp, our **NEW Anal Gland Support** helps optimize stool consistency, encourages healthy bowel movements and anal gland functionality, as well as helps maintain a healthy intestinal tract.



**SOM SLEEP**



**How Lunar Cycles Affect Sleeping Patterns**

Over the years, many studies have been done about how the cycles of the moon affect our sleeping habits.

One **study** found that total sleep time during the full moon was reduced by 25 minutes. Another extensive **study** found that all participants fell asleep later and slept for less time in the week leading up to the full moon, regardless of their location or how much artificial light they were exposed to.

Why does this happen? Scientists aren't sure. Some say it's because of the amount of sunlight reflected back to Earth. Others claim it's the gravitational pull of the moon.

Whatever factors might affect your sleep, you need a solution that will help you get the rest you need every night to be your best self every day.

**GET SOM SLEEP**



**Subscribe For 20% OFF + FREE Shipping**



Enjoy better, more refreshing sleep every night with a Som Sleep subscription. When you subscribe, you'll only pay **\$2.69 \$2 per can**, saving you 20% with every delivery. Plus you'll get **FREE shipping** and you can pause, cancel or skip a month anytime.

**SUBSCRIBE NOW**



CATCH US ON THE GRAM @GETSOMSLLEEP



**SOM SLEEP**

Manage preferences | Unsubscribe  
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*PetLabCo.*

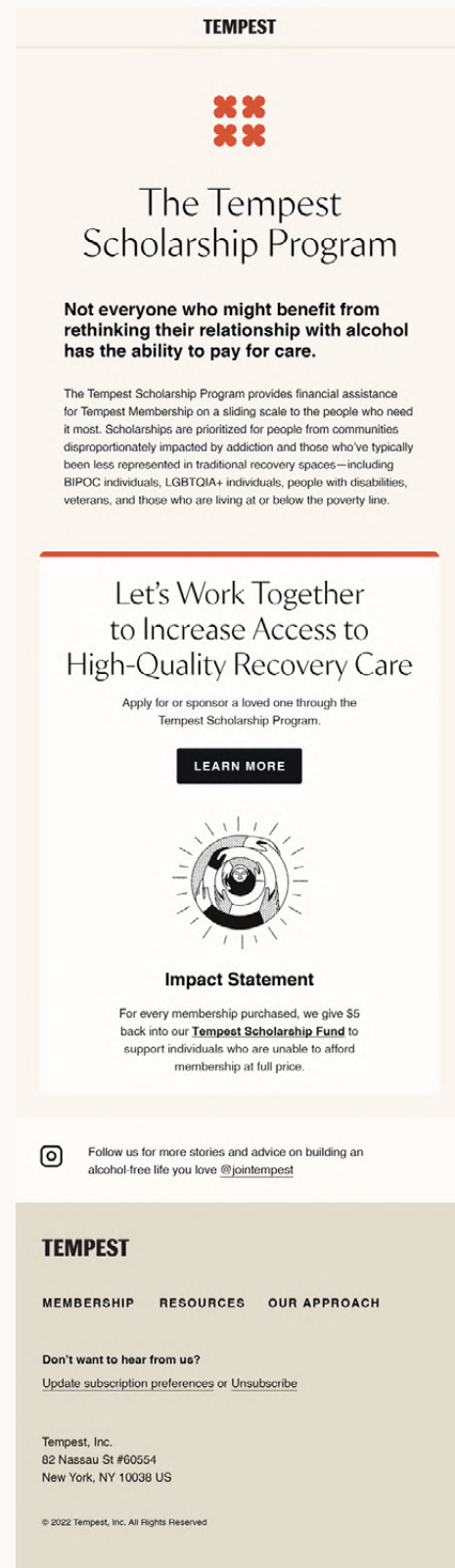
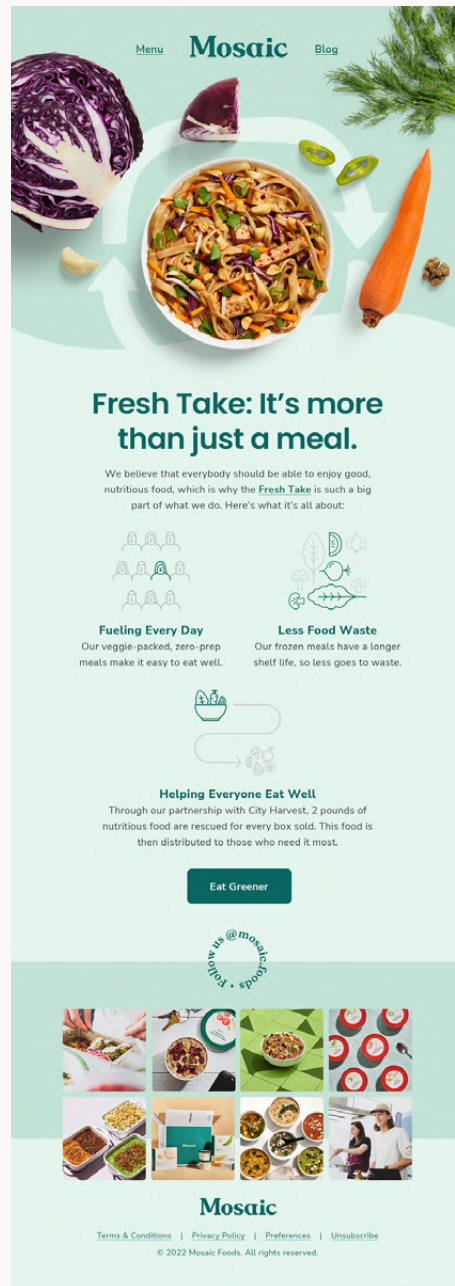
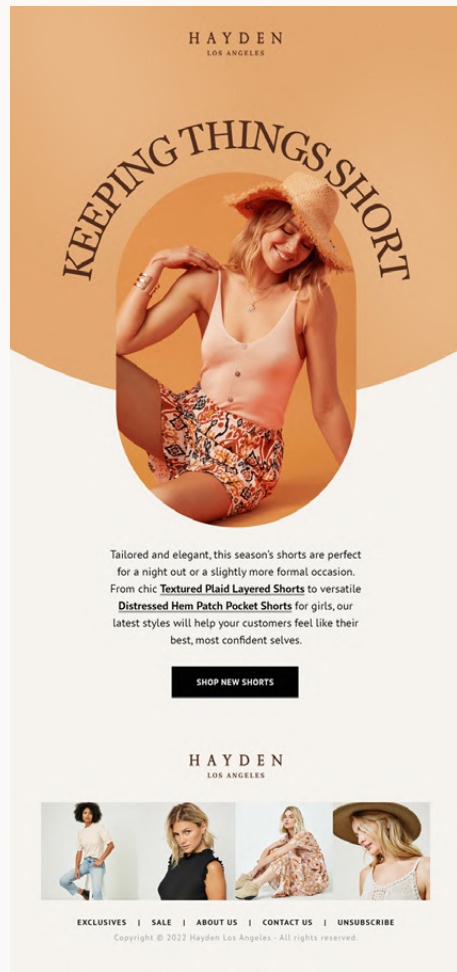
**Early St Patrick's Day Sale:  
30% Off Subscriptions**

**The perfect addition to your pup's Probiotic Chews.**

**SUBSCRIBE NOW**

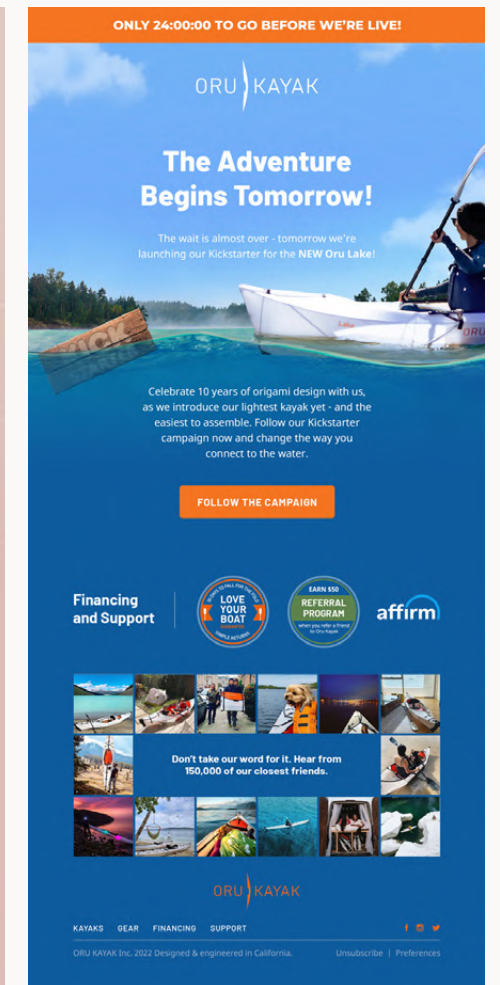
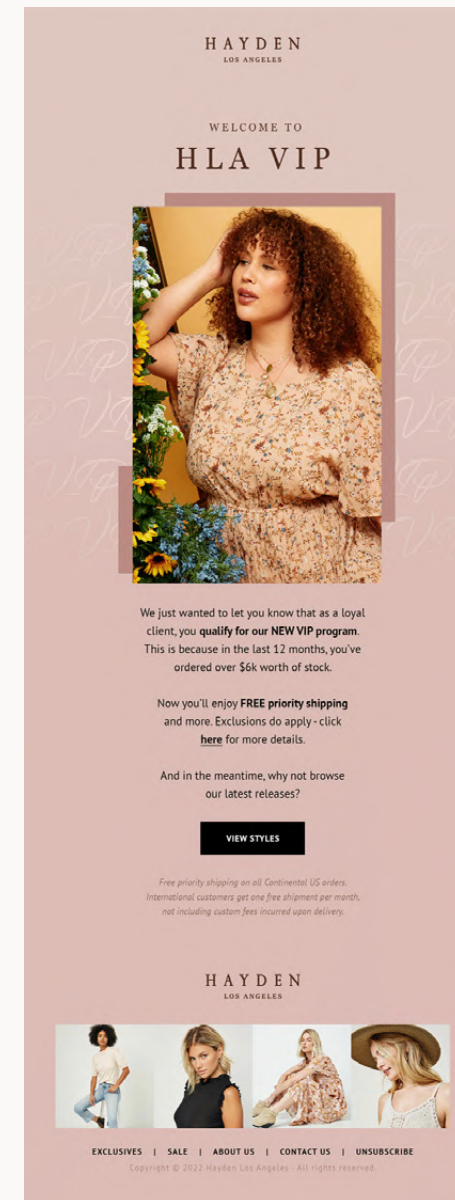
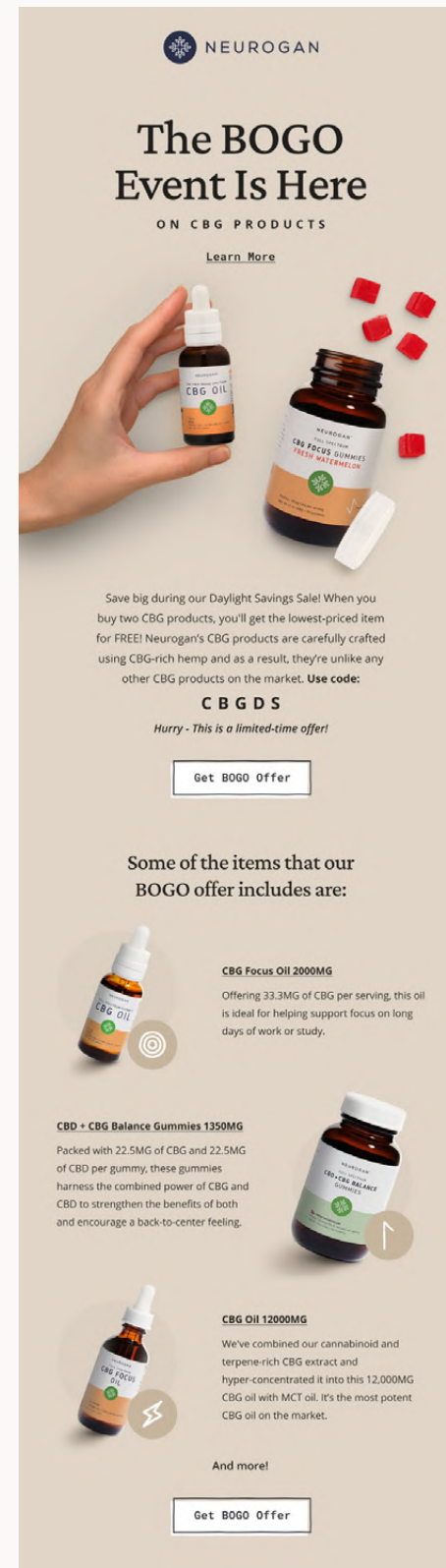


**We treat design as visualized emotion.**



# Oru Kayak

After partnering with innovators in the adventure space, Oru Kayak, we doubled their YTD sales within just two months. Yup, you heard that right. Double YTD sales in only two months. How's that float your boat!? We also achieved a 527% increase in Black Friday/Cyber Monday sales, smashing all the brand's internal records. And that success wasn't a one-off - recently, Oru Kayak had their best month of sales in the history of the brand, thanks to a strong, data-driven email marketing program.



“Working with a limited color palette leaves room for clearer imagery and text, while giving the customer a fresh breath of air compared to the fast-paced visual world around us.”

**Florin Dascălu, Senior Design Specialist at CodeCrew**

**NEUROGAN**

KNOW YOUR CBD?  
Answer Correctly and Get  
22% OFF Sitewide

Take The Quiz

Hey [FNAME/there],  
Did you know? CBD and hemp aren't just natural wellness solutions, growing it can be good for the planet, too. To celebrate Earth Day, take our quiz to test your knowledge of CBD and the environment. Answer correctly and you'll get **22% OFF sitewide**. You can check out some of the questions below, but hurry - this is a limited-time offer!

Good Luck!  
The Neurogan Team

1 Hemp helps the environment by...

- a) Making the grass purple.
- b) Spraying cannabinoids into the air.
- c) Helping revitalize the soil wherever it's planted.

2 Industrial hemp is eco-friendly because...

- a) It doesn't require a lot of water to grow.
- b) It creates less waste, as the whole plant is used.
- c) Both of the above.

Take The Quiz Now

**Quiz campaigns can be super effective in terms of subscriber engagement.**

How did we help Neurogan, a leading CBD manufacturer, achieve their goals?

Our secret sauce, of course!  
By optimizing their email marketing program, we achieved a 76% YoY increase in revenue, a 20% YoY increase in open rates and a 37% increase in unique clicks.

03 12 20 59  
DAYS HOURS MINUTES SECONDS  
LEFT TO SHOP ELDERBERRY FLAVOR BUNDLE

**NEUROGAN**

Introducing Our Special  
**Elderberry Flavor Bundle**  
AVAILABLE FOR 3 DAYS ONLY!

Shop Now

Our Limited Edition Elderberry flavor CBD Bundle is now available for a short time. Packed with antioxidants and vitamins that can help support your immune system, Elderberry can be a great wellness boost when combined with premium CBD.  
This bundle contains:

**Adding a countdown banner to promotions and product launches can help increase sales.**

HAYDEN girls

One Piece  
ENDLESS POSSIBILITIES

From shorter rompers to full-length pieces, these versatile, easy-to-wear jumpsuits are perfect for any occasion. Choose from timeless looks like a classic Button Down Denim Romper, this elegant Sleeveless Textured Jumpsuit and plenty more.

SHOP JUMPSUITS

HAYDEN girls

EXCLUSIVES | SALE | ABOUT US | CONTACT US | UNSUBSCRIBE  
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HAYDEN LOS ANGELES

OUR LATEST  
Most-Loved Styles

Flowing florals and feminine silhouettes - your customers are sure to love these best-selling pieces.

SHOP BEST SELLERS

Floral Bell Sleeve Smocked Babydoll Top

Plus Bell Sleeve Square Neck Floral Smocked Top

2022 / APRIL

**BACK THE CAMPAIGN AND YOU COULD WIN  
A NEW ORU KAYAK OF YOUR CHOICE**

**ORU KAYAK**

**OUR  
KICKSTARTER  
ADVENTURE ENDS TODAY**

Don't wait! This is your last chance to back the campaign and get an Oru Lake for ONLY \$499 - pricing exclusive to Kickstarter.

**BACK THE CAMPAIGN**

## Holding Out for a Hero

Hero sections (like the one above) should be bold, yet simple. Keep to one short message and an attention-grabbing design.

**TEMPEST**  
The Weekly Edit  
Tempest's Official Newsletter

**TODAY'S AFFIRMATION**  
The unknown big and beautiful starts with me.

Boredom and purpose: They kind of seem like polar opposites, right? Well, as members have learned in this month's series, both are important and meaningful when you're cutting back on or quitting alcohol.

Even though boredom happens to everyone, it can be especially tricky to navigate in alcohol recovery or moderation. But when we're able to actually embrace boredom as we manage it, we're opening ourselves up to different ways to bring intention to every moment.

Tempest Membership this month will give you the tools to do both—and improve your well-being in the process.

**ENROLL NOW**

**WHAT'S COMING UP**

**Free Tempest Open House**  
Thinking about giving Tempest Membership a try? Sign up for our free webinar on April 28th at 6pm ET to learn about our holistic approach for quitting drinking and building an alcohol-free lifestyle. [Sign up.](#)

**Creating Meaning and Purpose**  
Therapist Erin Benner returns with a new lesson on living life with intention. You'll work through an exercise to help you make decisions that align with your values. [Get started today.](#)

**Introducing the Tempest Book Club**  
Today at 4pm ET, we're kicking off our first-ever book club! Join us to talk about Elizabeth Gilbert's "Big Magic"—or see what we're reading next month. [It's happening in membership.](#)

**ENROLL NOW**

**TEMPEST'S PICKS**

- A drinking intervention just for women?** Ericka Anderson shares data and her own experience to sound the alarms about alcohol and folks assigned female at birth.
- The link between alcohol and cancer.** This article sheds light on the relationship between even moderate drinking and the increased risk of breast cancer.
- Moving forward instead of obsessing.** The "Sober Questioning" columnist explains how to take responsibility for past behaviors without beating yourself up.

**ORU KAYAK**

**GET FREE SHIPPING\*  
FOR MOTHER'S DAY!**

Don't miss out - give mom the chance to explore the world.

**SIGN NOW**

\*Only applies to orders within the contiguous U.S.

**Bonding Time With Mom**

Adventure is so much better when you experience it with someone you love. And there's no better way to make precious memories with the mother figure in your life than by paddling out and enjoying a day on the water together.

Find the perfect boat for you and mom, then get **FREE shipping** if you order today.

**SHARE THE ADVENTURE**

**Beach LT vs Inlet  
Which Is Right For You?**

BEACH LT	INLET
Weight 25 lbs	Weight 25 lbs
Water Type Calm	Water Type Calm
Width 29"	Width 31"
Length 12'1"	Length 9'8"
Capacity 1 person + a small child	Capacity 1 person + a small dog
Set-up time 5-10 minutes	Set-up time 3-5 minutes

**In A Nutshell**

The spacious, stable **Beach LT** is perfect for flatwater kayaking fun - good for both new paddlers and experienced kayakers.

The **Inlet** is the ideal beginner kayak - compact and super easy to assemble.

**COMPARE KAYAKS**

**YAYMAKER PaintNite.com**

**brush up on your skills**

Have you heard the news? In-person Paint Nite® and Plant Nite® are back! Grab a friend, brush, and glass, and let's go.

**Find an Event**

**upcoming events near you**

**Miniature 3-D Spring Basket (Supplies Included)**  
\$75 per person  
[View Event](#)

**Paint Nite: Painting Watercolor Techniques ...**  
\$15 per person  
[View Event](#)

**Paint Nite: Lavender the Bunny**  
\$15 per person  
[View Event](#)

**Paint Nite: Flowers Line Drawing**  
\$15 per person  
[View Event](#)

**wondering why you're getting emails from PaintNite.com?**

We're going back to our roots! PaintNite.com is now home to all our virtual and in-person events, and Yaymaker.com is dedicated to corporate team building. Everything you know and love is still here, including your favorite events and hosts.

**Find Out More**

**PaintNite.atmosphere**

**YAYMAKER PaintNite.com**

Create with us on @theoriginalpaintnite

Preferences | Unsubscribe

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**"Design is so simple, that's why it is so complicated" - Paul Rand**

For some clients, educational content is a vital part of their marketing program. Using clean, simple layouts makes denser text easier to read and navigate, and value easier to convey to their customer.

View in browser

**TEMPEST**

## The Weekly Edit

New Resources to Take You Into the Weekend

We recently came across [this Venn diagram](#) posted on IG in 2021 by author and self-described life enthusiast Sky Banyes. One side says "f\*\*\*ing hard," the other says "f\*\*\*ing beautiful," and an arrow with "life" points to the middle. Living life without alcohol blurs the hard and the beautiful even more, which is why it's so important to have resources and support. With that in mind, we're here with a resource guide, a look at sober parenting in the pandemic, and a lesson in membership on creating meaning and discovering purpose through intentions. Enjoy, friends.



### The Ultimate List of Resources to Help You Explore Your Relationship With Alcohol

We're super excited you're here and getting curious about how alcohol affects your life—and we want to help you find what you need. That's why we've put together a huge list of books, podcasts, blogs, communities, and apps. Browse through it and dig into whatever speaks to you!

[READ NOW](#)



### This Week in Membership: Living With Intention

We're wrapping up our boredom and purpose theme for April with Erin Berner. Erin's here to talk about how living with intention can have a positive effect on our well-being—and to lead us in an exercise that helps us align with our values as well as make decisions with a lot more intention.

[LOG IN TO YOUR ACCOUNT TO EXPLORE INTENTIONS](#)

Menu **Mosaic** Blog

# It's our birthday!

[Shop Meals](#)

Here's a look back at some achievements we're pretty proud of.

- We've grown from producing 8,000 meals a week to a staggering 25,000 meals a week! That's a lot of veggie-packed goodness.
- We started by donating 28,000 lbs of food per year, in partnership with City Harvest. Now? We're giving 129,000 lbs of food to those who need it most.
- Since launching Mosaic, we've collaborated with 6 inspiring chefs: Pierre Thain, Einat Admony, Greg Baxtrom, Kanchan Koya, Eureka Vetrini, and Pierce Abernathy!
- We've also launched a generous helping of new meals (and meal categories!), including [Soups](#), [Butternut Squash & Sage Pasta](#), [Pepper & Feta Ragout](#), and [Family Meals!](#)

[Find Out More](#)

Celebrate with us – try these fan favorites.

- [Peanut Tofu](#) (71,000 sold)
- [Yellow Dal Curry](#) (57,000 sold)
- [Tangy Thai Stir Fry](#) (52,000 sold)
- [Peanut Butter & Cacao Oats](#) (28,000 sold)

Design allows us to taste, smell, and feel with our eyes.

## PetLab Co

**PetLabCo.**

Let Them Know YOU'RE MUTTS ABOUT THEM

Show your pup your love is fur real with accessories like Lick Mats, Slow Feeders and more.

[TREAT YOUR PUP](#)

### It's National Rescue Dog Day!

Our range of accessories is the perfect way to celebrate this holiday – whether you want to show your own pup some love, or donate to a rescue dog shelter, here are some of our popular pet accessories:

**Lick Mat**

Spread your pup's favorite soft foods on this non-slip base for **improved digestion and oral health.**

[SHOP NOW](#)

**Treat Ball**

This easy-to-clean rubber treat ball features special grooves that **gently massage your pup's teeth and gums.**

[SHOP NOW](#)

**Slow Feeder Bowl**

A non-slip bottom and meal-lengthening ridges that help **reduce your dog's eating time and promote healthy digestion.** BPA, PVC & Phthalate free.

[SHOP NOW](#)

**Multifunctional Water Bottle**

**Keep your dog hydrated** with this 3-in-1 bottle that holds 300ml of water and comes with a leakproof release button to prevent leakage.

[SHOP NOW](#)

[MORE ACCESSORIES](#)



LET'S GET SOCIAL: @thepetlabco



**PetLabCo.**

[SHOP NOW](#) [ABOUT](#) [BLOG](#)

To manage your subscription settings click [here](#). To unsubscribe click [here](#).  
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HAYDEN  
LOS ANGELES

NEW BOTTOMS

From Hayden Plus

SHOP NOW

"Design is the intermediary between information and understanding" - Hans Hoffman

Recipes **Great Jones** Shop

Your Wedding Guest Gift Guide

2022 has a record number of weddings (2.5 million!) — make things easy and use this guide to find a gift they'll love.

Shop Now

Stoneware Sweeties  
Sweeties for the sweeties.

Shop Stoneware Sweeties

Precious Metals  
Full-clad stainless steel is the backbone of every kitchen. They'll be using these for years to come.

Shop Precious Metals

Comes in 7 colors!

YAYMAKER PaintNite.com

summer events  
AND THE LIVING IS EASY!

It's summertime—grab your brush and enjoy some of our hottest events.

Find Events

Paint Nite: Beach Bug

View Event

Paint Nite: Life's a Beach II

View Event

Paint Nite: Blazing Summer

View Event

Paint Nite: Summer Trees

View Event

Find More Events

perfect your craft

Want to impress at the next Paint Nite®?  
Try these basic techniques

1. Use water to thin out your acrylic paint and watch it dry like a matte-finish watercolor. Dab with a paper towel for interesting textures. This works great with a stiff-bristle brush as well.
2. Drip and splash for some interesting 'melting' or 'splatter' effects.
3. Use a paper towel to 'lift' sections (i.e. remove or erase paint from the canvas) for soft backgrounds, water effects, and clouds.
4. Use a dry brush on a dried canvas to prevent new layers from blending into the background.
5. Use your palette knife to create thick ridges or straighter lines.
6. Make a color mixing chart to remember your favorite combinations.

Of course, to try these techniques, you'll probably need a...

Paint Kit

"A great design can turn something ordinary into something unique"

**Nandini Prakash, Senior Design Specialist at CodeCrew**

YAYMAKER PaintNite.com

# look up!

WE'RE PAINTING THE SKY

"The sky is full of stars and there's room for them all to shine"

- Frances Clark -

Frances is wise. Be like Frances. Celebrate our beautiful sky with these heavenly Paint Nites®.

Don't forget to use your 10% discount: **XXXXX**

Find an Event

Order today with "Bake" to make sure it arrives in time for Father's Day!

Recipes **Great Jones** Shop

## Think Big+

King Sear, our 12-inch cast-iron skillet, is ideal for feeding multiple pals.

Shop King Sear

### Why It's Special

- Heavy-duty cast iron makes King Sear your go-to pan for searing everything from crispy chicken thighs to cauliflower steak.
- We've pre-seasoned King Sear for easy cleanup and maintenance!
- Oven-safe up to 500°F.
- Available in three of our joyful signature colors.

Shop King Sear

We Want You To Love Your Designs

Enjoy a 60-day trial — with free returns!

Shop Now

Great Jones

Follow us @greatjones

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Oftentimes, a simple, playful design element (like the oversized text in the campaign on the left), can really help sell a product's unique features.

SOM SLEEP

★★★★★

## Get 15% OFF Som Sleep

Use the code **MDAY15** to get your discount.\*

SHOP AND SAVE

### Better Sleep for a Better Life

A good night's rest has the power to impact every aspect of your life. From your performance at work to your workout sessions and even your relationships with your loved ones.

Shop now and you'll get 15% OFF all Som Sleep Original and Zero Sugar packs.

15% OFF

BUY NOW

\*This offer excludes sleep masks, gift sets and subscriptions.

CATCH US ON THE GRAM @GETSOMSLLEEP

SOM SLEEP

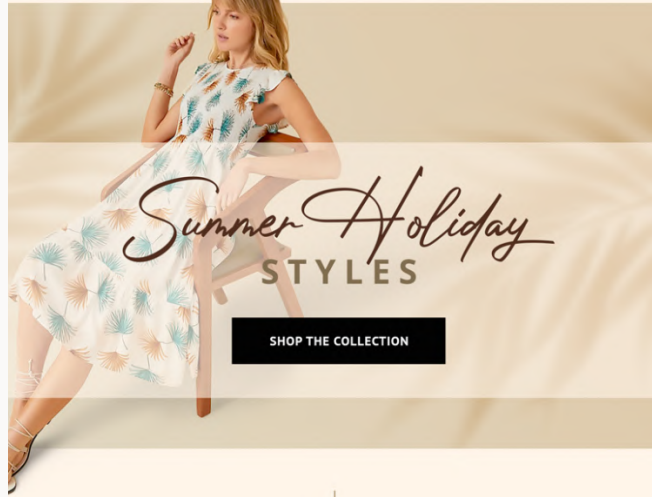
Manage preferences | Unsubscribe

© 2022 Som Sleep. All rights reserved.

**Your customers are opening an email, not a bill. Keep it fun - they appreciate it!**

WE'LL BE AT ATLANTA APPAREL, JUNE 8-10,  
AMERICASMART BUILDING 3, BOOTH #4-2800

HAYDEN  
LOS ANGELES



SHOP THE COLLECTION

### Dané's Best Picks

Chosen by Dané from the Hayden LA Team, these looks from our **Family Vacation Collection** are perfect for lounging by the pool or walking on the beach! Explore bright colors, breezy fabrics and prints inspired by the tropics.



**Floral Ruffled Cutout Wideleg Jumpsuit**



SIGN IN TO CHECK YOUR REWARDS POINTS BALANCE AND START SHOPPING!

HAYDEN  
girls

## The Hayden Girl of the Month Is...

Bailey Thomas, Daughter of Sarah Thomas, the first woman to ever officiate a Super Bowl game. Bailey wore this romper to The Gracies!

GET THE LOOK



### Bailey and Her Mom

As the daughter of a history-making NFL official, Bailey has an incredible female influence in her life. When Bailey's Mom, Sarah accepted the "Making History" award on behalf of ESPN, Bailey wore a sequined Hayden Girls romper to the ceremony. We've got plenty more rompers in store - check out our collection for more stylish, yet-super-practical looks.



SHOP JUMPERS & ROMPERS

PetLabCo.

## Memorial Day Sale

# 25% OFF

**PROBIOTIC CHEWS** subscriptions +  
**FREE DIGESTIVE SUPPORT BITES**

SUBSCRIBE NOW

~~\$37.32~~  
**\$27.99**

### Paws Up For Your Pup's Gut Health

Seasonal allergies can affect your pup's well-being and their ability to enjoy sunny days at the dog park. Subscribing to our Probiotic Chews is an easy, affordable way to give your dog the long-term allergy and digestive support they need.

SUBSCRIBE NOW



Free gift



MAY

2022

MAY

2022



“Great Design Evokes Great Emotion.”

**Nandini Prakash, Senior Design Specialist at CodeCrew**

Menu **MOSAIC** FOODS Blog

## LOVE ON A PLATE

This Pride Month, we're making a donation to the **Ali Forney Center** for every box sold. Join us in achieving our goal of providing 1,000 meals.

Join Us



## LEND A HAND

The **Ali Forney Center** shelters, empowers and uplifts homeless LGBTQ+ youth, giving them a safe space to be themselves and thrive. You can read more about the lives they've impacted [here](#).

In addition to giving back to Ali Forney Center, we'll also be **continuing our give back to City Harvest**. That's two chances to make an impact each time you put more plants on your plate.

Let's Give Back



Recipes **Great Jones** Shop

## They Do the Most So You Don't Have To

Shop Holy Sheet & Big Chill



We try not to play favorites, but Holy Sheet and Big Chill make our lives so much easier — bake and roast on **Holy Sheet**, and cool and crisp on **Big Chill**.



From sheet-pan sausage dinners to oatmeal cookies, these designs are multitasking superheroes.

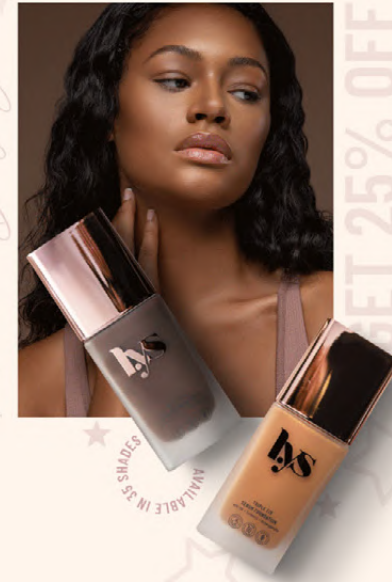
Shop Holy Sheet & Big Chill

**lys** BEAUTY

## OUR MEMORIAL DAY Sale is on! GET 25% OFF

Triple Fix Serum Foundation with CODE: MD25

Shop Now



### A FOUNDATION THAT PERFORMS IS EVERYTHING

Here's what makes our Triple Fix Serum Foundation stand out from the rest:



- 1 It's an ultra-luxurious formula that conceals blemishes, dark spots and imperfections with ease, while hydrating and protecting your skin
- 2 It's made with skin-loving ingredients like Ashwagandha to combat signs of aging, Hyaluronic Acid for intense hydration and Turmeric for a fresh, revitalized complexion to let your natural beauty glow
- 3 It's available in 35 shades and 3 universal undertones

Get it soon - this is a limited-time offer!

Save 25%

**clubfurniture**  
luxurious home furnishings for less!

## Father's Day "Man Cave" Essentials

GET FREE SHIPPING & FREE IN-HOME DELIVERY

SHOP NOW



YOU SAVE 40%

Dad deserves his own space to relax and unwind. Use the savings codes and surprise him with his very own affordable, high-quality leather club chair, sofa, or recliner.

Use These Valuable Savings Codes:

**FATHER50**  
\$50 OFF orders  
\$799 - \$1,499

**FATHER150**  
\$150 OFF orders  
\$1,500 - \$2,999

**FATHER250**  
\$250 OFF orders  
over \$2,999



**Peter Mid-Century Modern Leather Recliner**

Just picture dad reading his paper in this stylish recliner. Available in 30 distinct leather colors.



**Arthur Chesterfield Leather Recliner**

Sophisticated comfort, hand-crafted in North Carolina and available in 40 100% top grain leather options.

“Boom, nailed it... No edits... Please thank the design team (and others) for coming up with spot-on creatives that quickly tell our customers why they should buy from us!”

**Email design feedback from our client Jeff King, Co-Owner of Club Furniture**

## OH SAY, CAN YOU EAT?

Got 4th of July plans? Spend more time celebrating with 4 free meals.

That's  
**★★ \$40 OFF ★★**  
 your order

Order Now



**\$40 OFF**

### THE PURSUIT OF PLANT-POWERED MEALS

Our delicious Family Meals are packed with nutrients, oven-ready and they'll save you the hassle of cooking and cleaning on Independence Day. Explore tasty options like our veggie-fied take on meatloaf - the BBQ 'Meatloaf' & Sweet Potato Mash, our one-of-a-kind Italian 'Sausage' & Pumpkin Lasagna or the creamy, cheesy Broccoli Cheddar Mac.



Shop Now

## The Yin-Yang of a Message

You can't just have one or the other - content and design must work together in order to express your campaign idea, or in this case, the holiday and summer themes.

### Refreshing Recipes for Summer



#### Daqqa — Gazan Tomato Salsa

A bright addition to grilled meats and barbecued vegetables.

Make it with: **Stir Crazy**, a 3-piece set of stackable ceramic bowls safe to use in the microwave, dishwasher and freezer.



Candle Maker: Choose Your Scent: 3 Mason Jars

View Event



Paper Quilling - Canada (In-Person Event)

View Event



Paint Nite: Oh Canada

View Event



Paint Nite: The 6

View Event

Find More Events

DON'T MISS OUT! GET **45% OFF SITEWIDE** + FREE SHIPPING & IN-HOME DELIVERY!

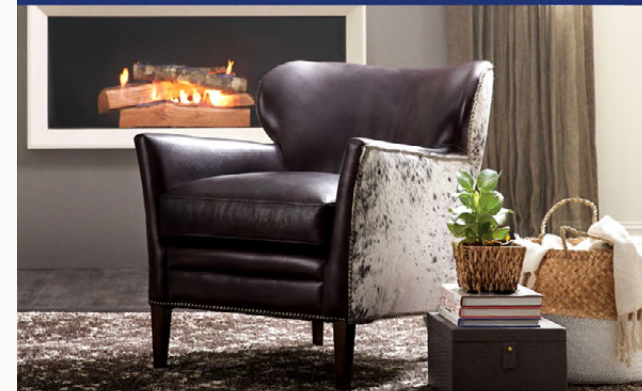


### Add Comfort and Style With Accent Chairs

GET YOURS NOW AND  
**SAVE 45%**

SHOP ACCENT CHAIRS

FREE SHIPPING • FREE SHIPPING • FREE SHIPPING • FREE SHIPPING • FREE



FREE IN-HOME DELIVERY • FREE IN-HOME DELIVERY • FREE IN-HOME DELI

### There's One to Suit Every Space



Get that designer look for less! All our accent chairs are available in a wide range of styles, sizes, and upholstery options and are the perfect way to add visual interest to your space!

SHOP ACCENT CHAIRS

## Club Furniture

Since partnering with CodeCrew, Club Furniture has seen a 60% increase in their welcome flow click rates as well as an 850% increase in placed order rates - all in less than six months.

Menu **MOSAIC** Blog

## GREAT TASTE, GREAT FOR YOU

Our smoothies have no added sugars or anything artificial. Just fresh, wholesome, nutrient-dense ingredients.

[Shop Smoothies](#)

### PLANT-POWERED AND PACKED WITH THE RIGHT STUFF

**9 FLAVORS**

Available in 9 flavors, our zero-prep smoothies are ready in just two minutes. Here's what Mosaic's dietitian, Charlotte, had to say:

"All of the smoothies stand out from a nutritional perspective given their lack of added sugar and protein and fiber content. But the smoothie that stands out the most to me is the Raspberry Cacao. It has a whopping 17 grams of fiber, which is over half of the daily recommended amount."

[Shop Smoothies](#)

[Follow Along](#)

**MOSAIC**

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**QUICK! ONLY 12:00:00 TO GET UP TO \$400 OFF SELECTED KAYAKS!**

**ORU KAYAK**

## The A-Z of Adventure

Check out our Oru Kayak University series for essential paddling tips, then **SAVE \$200** on the Beach LT (code: **BEACH200**) or **\$400** on the Haven TT (code: **HAVEN400**).

[SHOP KAYAKS](#)

**GET UP TO \$400 OFF SELECTED KAYAKS**

### And the Winner Is...

This month's **\$500 gift card winner** is Amanda from Los Angeles, CA - congratulations! For your chance to win, just keep opening our emails - it's that simple.

[START YOUR ADVENTURE](#)

**"Design adds value faster than it adds costs" - Joel Spolsky**

**lys BEAUTY**

## Meet Your Complexion's New Best Friend

Our **NEW No Limits Cream Bronzer Stick** is your new BFF for the summer that will make any hour, golden hour.

[Feel The Glow](#)

**NEW**

### WHY WE LOVE IT

Introducing **LYS Beauty's No Limits Cream Bronzer Stick (\$19)**. That sculpts, defines and bronzes any skin tone. Intentionally formulated in five true-tone shades, the ultra-creamy stick effortlessly builds and blends onto the skin, creating a sun-kissed glow with stunning dimension.

**Key Ingredients:**

- Green Tea Extract**: Soothes and hydrates the skin
- Watermelon Seed Extract**: Maintains moisture and natural radiance
- Rosehip Oil**: Antioxidant-rich with Vitamins A, C, and E to help reduce the look of dark spots

[Buy Now](#)

### A BRONZER'S Best Friend

Girl, we're all about BFFs. So for National Best Friends Day, we suggest pairing our new bronzer with its perfect partner - our Triple Fix Brightening Concealer! This ultra-luxurious formula effortlessly conceals dark spots and blemishes while nourishing the skin and offering full coverage.

[Get Triple Fix](#)

Recipes **Great Jones** Shop

## Why We're Named Great Jones

Judith Jones, a legendary cookbook writer and editor who championed the work of Julia Child, Edna Lewis, James Beard, and many others, inspired our name and philosophy. Like her, we hope to empower and inspire home cooks.

Our name is also a nod to an iconic street in **New York City** - the place we call home.

[Learn More](#)

**In Judith's own words:**  
"Cooking demands attention, patience, and above all, a respect for the gifts of the earth. It is a form of worship, a way of giving thanks."

### Our Most-Loved Designs

**The Dutchess \$160**

A cast-iron Dutch oven you'll use and love forever.


"A true one-pot wonder. I've been making braised short ribs and coq au vin in this pot and it's incredible."  
Christine F.

**Sheet Show \$85**

One half-sized sheet pan and two quarter-sheet pans. Nonstick and nontoxic.

"Beautiful! Used it to roast veggies. Even roasting, no fail, wiped clean in an instant."  
Diane W.

Recipes **Great Jones** Shop



## Always Al Dente

Big Deal, Saucy and Deep Cut make it easy to achieve delicious, perfectly-cooked pasta, every time.

[Shop Now](#)

## Pasta Perfection

Our ideal pasta-cooking trio.

### Big Deal

Our 8-quart stock pot is designed to boil water fast and distribute heat evenly — no soggy spaghetti!

*“Beautiful, functional, heats evenly, and a wonderful handle that stays cool.”*

- Karen B.



“There’s always a beautiful and creative way to deliver a brand message that make owners and customers feel like they’re witnessing something special.”

### Ana Arrubla, Design Specialist at CodeCrew

**PetLabCo**

Stay Consistent With Our Cheapest Pricing

[SHOP PROBIOTIC CHEWS](#)

Get Your Probiotic Chew Subscription Today

PROBIOTIC CHEWS - ONE TIN  
~~\$37.32~~  
**\$29.86**

EVERY DELIVERY . SAVE 20% ON EVERY DELIVERY . SAVE 20% ON EVERY DELIVERY

Hey [FirstName/there], we know it's sometimes challenging to commit to a subscription. That's why we've made it super easy to instantly **cancel, skip a month, or change** your next order date with our online portal.

Dogs see **best results for occasional allergies, itching and excessive paw licking** when their owners give them the chews consistently for 3-4 months.

So to lend a helping hand, we reward subscription customers with **20% off EVERY MONTH**. That's a saving of over \$8 per tin per month!

[SHOP PROBIOTIC CHEWS](#)


And you can cancel if you change your mind in a few weeks or just want the lower pricing for one order...

But we're confident that once you start to see your pup's gut health being supported by the **8-strains of beneficial bacteria**, you'll want to stick with us!

**SAVE 20% ON EVERY DELIVERY!**  
~~\$37.32~~  
**\$29.86**

[SHOP PROBIOTIC CHEWS](#)

**DOG GUT HEALTH**  
**5 Reasons Why It Matters**



To find out exactly how a regular Probiotic Chew routine benefits your pup's overall wellness, take a look at our blog on Dog Gut Health.

[READ OUR BLOG](#)

Recipes **Great Jones** Shop

## Meet Stud Muffin

[Shop Stud Muffin](#)



Our new colorful, nonstick, 12-cup muffin pan! Made from the same award-winning nonstick, nontoxic technology as Holy Sheet, Stud Muffin promises even **heat distribution, a quick release, and easy cleanup**. From meal prep to birthday cupcakes, you'll turn out perfectly baked treats every time.

[Shop Stud Muffin](#)



“All kitchens can benefit from a durable muffin pan and it's one of the underrated tools in a home cook's arsenal. As Food & Wine says, *“If you don't think of your muffin pan as one of the most versatile tools in the kitchen, chances are you're using it wrong.”*”

### Fresh Out of the Oven

Here's what makes Stud Muffin special:

- Our signature nonstick and nontoxic coating ensures a quick release.
- Stud Muffin fits 12 muffins, cupcakes, or quiches.

Available in two joyful colors — bring joy to your next party!

[Shop Now](#)

**Great Jones**

Follow us @greatjones



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Menu **MOSAIC** Blog

### THE MORE PLANTS YOU EAT, THE MORE YOU SAVE

Our boxes make plant-powered eating affordable, easy and delicious.

Shop Now

**EAT MORE SAVE MORE**

**A BIGGER HELPING, FOR LESS**

Lower your grocery and gas bills with these discounts. And remember, our frozen meals have a longer shelf life so you don't have to worry about food waste.

12 items per box **SAVE \$10**

18 items per box **SAVE \$20**

Plus, you'll get **FREE shipping!**

Shop and Save

### WHY YOU SAVE MORE WITH MOSAIC

Made with fresh ingredients and no preservatives, our ultra-tasty meals help you cut down costs as you save money on grocery shopping and electricity for cooking. What's more, our meals are a healthy and convenient way to eat more plant-forward meals without the extra costs, time and cleanup involved.

Shop & Save

Follow Along

**MOSAIC**

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Menu **MOSAIC** Blog

## SUMMER'S BEST-SELLERS ARE HERE!

From dessert-inspired smoothies to zingy soba noodles, they're bursting with plant-powered flavor.

Shop Now

### OUR MOST-LOVED MEALS THIS MONTH

**ORU KAYAK**

## Oru Kayak Canada Is LIVE!

Get **15% OFF** all kayaks and gear for our first week. Just use the code **PADDLECANADA**

START SHOPPING

Only 12:00:00 left to SAVE

Menu **MOSAIC** Blog

### LAST DAY TO SIP AND SAVE!

Order now and save \$8 on your next box or get 2 free smoothies.

Shop Now

Get \$8 OFF or 2 FREE smoothies

Get \$8 OFF or 2 FREE smoothies

Get \$8 OFF or 2 FREE smoothies

### YOUR 2 FREE SMOOTHIES ARE WAITING

Our delicious, zero-prep smoothies come in 9 indulgent flavors and they're packed with hidden veggies. Plus, they only take 2 minutes to prepare. Just blend and go - it's that simple! Order now and get 2 FREE in your next box - or SAVE \$8.

Buy Now

2 FREE IN YOUR NEXT BOX - OR SAVE \$8. GET 2 FREE IN

### MAKING DOUBLE THE DIFFERENCE

For this week only, we're doubling our donations to the **All Forney Center** for every box sold - our goal is to provide 1,000 meals to those experiencing food insecurity. The All Forney Center's mission is to protect LGBTQ+ youth from the harms of homelessness and empower them with the tools needed to live independently. We're very proud of this initiative to bring veggie-packed, nutritious meals to their community.

Join Us

Follow Along

**MOSAIC**

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## Mosaic Foods

For a food brand, appetite appeal is the most important aspect of any marketing campaign. For Mosaic, we created eye-catching designs that displayed their messaging in creative ways and, most importantly, whet customers' appetites.

## Thanks For Stopping By

When it comes to making an impact, design really has the power to make or break your email marketing program. That's why we take so much pride in our design work – it's one of the many reasons **we average over 1,300% ROI for our clients.**

### Sound Good? Let's Chat

Email:  
[crew@codecrew.us](mailto:crew@codecrew.us)

Website:  
[codecrew.us](http://codecrew.us)

As part of our mission to leave the world a little better than we found it, **we plant a tree for every campaign** through our partnership with One Tree Planted.

**As of H1 2022, we're up to 2000.**



## One Last Thing, Before You Go...

*"Between all of the geo-political turmoil and financial worries of H1 2022, it hasn't been the most uplifting first half of the year we've ever seen, but we truly hope that through our work we can continue making the world a fraction better, more beautiful and more enjoyable.*

*With love from literally all over the world, the whole CodeCrew team thanks you deeply for reviewing our work. See you in 2023 for our year review.*

*Please don't forget to be kind."*

*The CodeCrew Team*

